
Molex Presents Digi-Key Corporation with 2012 Global eCatalog Distributor of the Year Award

Award recognizes outstanding financial growth and operational excellence in marketing Molex products to electronics manufacturers around the world

LISLE, IL – December 20, 2012 – Molex Incorporated today announced that it will present its 2012 Global eCatalog Distributor of the Year award to Digi-Key Corporation. The award recognizes a Molex global partner demonstrating financial growth coupled with operational and management excellence in advancing Molex products and technology around the world.

“Digi-Key not only outgrew all of its competitors in the Internet-based eCatalog space, but also demonstrated an extraordinary commitment to supporting Molex products in the global marketplace,” said Fred Bell, vice president, global distribution, Molex. “Whether we were introducing a new product or launching a promotion or new packaging option, the Digi-Key team was right there to reinforce our marketing efforts. We are pleased to honor them with our 2012 eCatalog Distributor of the Year Award.”

“The Internet is changing how we communicate with our customers and, most importantly, how we deliver timely information to engineers,” said Chris Beeson, vice president, global sales and business development at Digi-Key. “Together with Molex, we are able to showcase the latest and greatest component technologies and offer a broad selection of new, in-stock products. As a result, Digi-Key’s Molex customers have come to expect high-value content, product availability, exceptional service and fast delivery.”

Headquartered in Thief River Falls, Minnesota, Digi-Key Corporation (www.digikey.com) serves over 450,000 customers worldwide. With over \$1.5 billion in annual sales, the firm is one of the fastest growing distributors of electronic components in the world, offering more than 750,000 products and the ability to ship 99% of all orders the same day they are placed.

Candidates for the Molex annual Global Distribution Awards are evaluated based on criteria in three categories, including:

- Financial: Year over year sales growth
- Operational: Inventory, new product support, order coverage and other factors
- Management: Accessibility to management team, training program support, feedback on pricing strategy, etc.

To receive information on the full range of Molex products and industry solutions, please sign up for the Molex e-newsletter at www.molex.com/link/register/.

About Molex Incorporated

Providing more than connectors, Molex delivers complete interconnect solutions for a number of markets including data communications, telecommunications, consumer electronics, industrial, automotive, medical, military and lighting. Established in 1938, the company operates 40 manufacturing locations in 16 countries. The Molex website is <http://www.molex.com>. Follow us at www.twitter.com/molexconnectors, watch our videos at www.youtube.com/molexconnectors, connect with us at www.facebook.com/molexconnectors and read our blog at www.connector.com.

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